



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA SKED C (131168)
National/Political
1549/06262000

Invoice 627502
Inv Date 8/26/2012
Terms Net 30
Contract 325330
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA SKED C
OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:52PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	1:00:00PM- 4:00:00PM	Per week (2), Mo,Tu,We,Th,Fr	08/07/12 1:56PM (Tu)	00:30		OFA12D087H	\$700.00	
1.0	Spot	1:00:00PM- 4:00:00PM	Per week (2), Mo,Tu,We,Th,Fr	08/09/12 2:59PM (Th)	00:30		OFA12D087H	\$700.00	
1.0	Spot	1:00:00PM- 4:00:00PM	Per week (2), Mo,Tu,We,Th,Fr	08/13/12 2:36PM (Mo)	00:30		OFA12Z090H	\$700.00	
1.0	Spot	1:00:00PM- 4:00:00PM	Per week (2), Mo,Tu,We,Th,Fr	08/14/12 2:37PM (Tu)	00:30		OFA12D087H	\$700.00	
2.0	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 10:24AM (Mo)	00:30		OFA12D087H	\$500.00	
2.0	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 10:39AM (Tu)	00:30		OFA12D087H	\$500.00	
2.0	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 10:52AM (We)	00:30		OFA12D087H	\$500.00	
2.0	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 10:23AM (Th)	00:30		OFA12D087H	\$500.00	
2.0	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 10:08AM (Fr)	00:30		OFA12D087H	\$500.00	
2.0	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/13/12 10:23AM (Mo)	00:30		OFA12Z090H	\$500.00	
2.0	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/14/12 10:19AM (Tu)	00:30		OFA12Z090H	\$500.00	
2.0	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/15/12 10:46AM (We)	00:30		OFA12D087H	\$500.00	
2.0	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/16/12 10:29AM (Th)	00:30		OFA12D087H	\$500.00	
2.0	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/17/12 10:22AM (Fr)	00:30		OFA12D087H	\$500.00	
3.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 10:59AM (Mo)	00:30		OFA12D087H	\$800.00	
3.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 10:58AM (Tu)	00:30		OFA12D087H	\$800.00	
3.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 11:35AM (We)	00:30		OFA12D087H	\$800.00	
3.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 11:47AM (Th)	00:30		OFA12D087H	\$800.00	
3.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 11:43AM (Fr)	00:30		OFA12D087H	\$800.00	
3.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/13/12 10:58AM (Mo)	00:30		OFA12Z090H	\$800.00	
3.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/14/12 11:59AM (Tu)	00:30		OFA12Z090H	\$800.00	
3.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/15/12 11:33AM (We)	00:30		OFA12D087H	\$800.00	
3.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/16/12 11:31AM (Th)	00:30		OFA12D087H	\$800.00	
3.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/17/12 11:59AM (Fr)	00:30		OFA12D087H	\$800.00	
4.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Mo,Tu,We,Th,Fr	08/06/12 12:55PM (Mo)	00:30		OFA12D087H	\$850.00	
4.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Mo,Tu,We,Th,Fr	08/09/12 12:54PM (Th)	00:30		OFA12D087H	\$850.00	
4.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Mo,Tu,We,Th,Fr	08/10/12 12:28PM (Fr)	00:30		OFA12D087H	\$850.00	
4.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Mo,Tu,We,Th,Fr	08/13/12 12:39PM (Mo)	00:30		OFA12Z090H	\$850.00	
4.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Mo,Tu,We,Th,Fr	08/14/12 12:59PM (Tu)	00:30		OFA12D087H	\$850.00	
4.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Mo,Tu,We,Th,Fr	08/16/12 12:36PM (Th)	00:30		OFA12D087H	\$850.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 4:35PM (Mo)	00:30		OFA12D087H	\$800.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 4:13PM (Tu)	00:30		OFA12D087H	\$800.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 4:38PM (We)	00:30		OFA12D087H	\$800.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 4:27PM (Th)	00:30		OFA12D087H	\$800.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 4:16PM (Fr)	00:30		OFA12D087H	\$800.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/13/12 4:22PM (Mo)	00:30		OFA12Z090H	\$800.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/14/12 4:37PM (Tu)	00:30		OFA12D087H	\$800.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/15/12 4:16PM (We)	00:30		OFA12D087H	\$800.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/16/12 4:56PM (Th)	00:30		OFA12D087H	\$800.00	



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OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal
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Gen. Date 8/28/2012 5:45:52PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
5.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/17/12 4:39PM (Fr)	00:30	OFA12D087H	\$800.00	
6.0	Spot	5:00:00AM- 5:30:00	Per week (2),Mo,Tu,We,Th,Fr	08/06/12 5:13AM (Mo)	00:30	OFA12D087H	\$550.00	
6.0	Spot	5:00:00AM- 5:30:00	Per week (2),Mo,Tu,We,Th,Fr	08/07/12 5:15AM (Tu)	00:30	OFA12D087H	\$550.00	
6.0	Spot	5:00:00AM- 5:30:00	Per week (2),Mo,Tu,We,Th,Fr	08/15/12 5:23AM (We)	00:30	OFA12D087H	\$550.00	
6.0	Spot	5:00:00AM- 5:30:00	Per week (2),Mo,Tu,We,Th,Fr	08/17/12 5:23AM (Fr)	00:30	OFA12D087H	\$550.00	
7.0	Spot	5:00:00PM- 6:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/09/12 5:22PM (Th)	00:30	OFA12D087H	\$2200.00	
7.0	Spot	5:00:00PM- 6:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/10/12 5:53PM (Fr)	00:30	OFA12D087H	\$2200.00	
7.0	Spot	5:00:00PM- 6:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/15/12 5:53PM (We)	00:30	OFA12D087H	\$2200.00	
7.0	Spot	5:00:00PM- 6:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/16/12 5:13PM (Th)	00:30	OFA12D087H	\$2200.00	
8.0	Spot	6:00:00PM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/07/12 6:13PM (Tu)	00:30	OFA12D087H	\$3000.00	
8.0	Spot	6:00:00PM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/10/12 6:00PM (Fr)	00:30	OFA12D087H	\$3000.00	
8.0	Spot	6:00:00PM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/15/12 6:12PM (We)	00:30	OFA12D087H	\$3000.00	
8.0	Spot	6:00:00PM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/17/12 6:12PM (Fr)	00:30	OFA12D087H	\$3000.00	
9.0	Spot	7:00:00PM- 7:30:00	Per week (2),Mo,Tu,We,Th,Fr	08/09/12 7:12PM (Th)	00:30	OFA12D087H	\$3600.00	
9.0	Spot	7:00:00PM- 7:30:00	Per week (2),Mo,Tu,We,Th,Fr	08/10/12 7:24PM (Fr)	00:30	OFA12D087H	\$3600.00	
9.0	Spot	7:00:00PM- 7:30:00	Per week (2),Mo,Tu,We,Th,Fr	08/13/12 7:12PM (Mo)	00:30	OFA12Z090H	\$3600.00	
9.0	Spot	7:00:00PM- 7:30:00	Per week (2),Mo,Tu,We,Th,Fr	08/17/12 7:11PM (Fr)	00:30	OFA12D087H	\$3600.00	
10.0	Spot	7:00:00AM- 9:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/09/12 7:26AM (Th)	00:30	OFA12D087H	\$1900.00	
10.0	Spot	7:00:00AM- 9:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/10/12 8:54AM (Fr)	00:30	OFA12D087H	\$1900.00	
10.0	Spot	7:00:00AM- 9:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/16/12 8:29AM (Th)	00:30	OFA12D087H	\$1900.00	
10.0	Spot	7:00:00AM- 9:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/17/12 8:59AM (Fr)	00:30	OFA12D087H	\$1900.00	
11.0	Spot	7:30:00PM- 8:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/07/12 7:46PM (Tu)	00:30	OFA12D087H	\$3600.00	
11.0	Spot	7:30:00PM- 8:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/08/12 7:58PM (We)	00:30	OFA12D087H	\$3600.00	
11.0	Spot	7:30:00PM- 8:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/14/12 7:54PM (Tu)	00:30	OFA12D087H	\$3600.00	
11.0	Spot	7:30:00PM- 8:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/17/12 7:43PM (Fr)	00:30	OFA12D087H	\$3600.00	
12.0	Spot	9:00:00AM-10:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/06/12 9:56AM (Mo)	00:30	OFA12D087H	\$550.00	
12.0	Spot	9:00:00AM-10:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/10/12 9:21AM (Fr)	00:30	OFA12D087H	\$550.00	
12.0	Spot	9:00:00AM-10:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/16/12 9:39AM (Th)	00:30	OFA12D087H	\$550.00	
12.0	Spot	9:00:00AM-10:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/17/12 9:33AM (Fr)	00:30	OFA12D087H	\$550.00	
13.0	Spot	8:00:00PM-10:00:00	Day,M-1	08/06/12 9:38PM (Mo)	00:30	OFA12D087H	\$7000.00	
13.0	Spot	8:00:00PM-10:00:00	Day,M-1	08/13/12 9:35PM (Mo)	00:30	OFA12Z090H	\$7000.00	
14.1	Spot	11:00:00PM-11:35:00	Per week (2),Mo,Tu,We,Th,Fr,Sa,Su	08/04/12 11:29PM (Sa)	00:30	OFA12D087H	\$2000.00	
14.1	Spot	11:00:00PM-11:35:00	Per week (2),Mo,Tu,We,Th,Fr,Sa,Su	08/05/12 11:23PM (Su)	00:30	OFA12D087H	\$2000.00	
14.1	Spot	11:00:00PM-11:35:00	Per week (2),Mo,Tu,We,Th,Fr,Sa,Su	08/11/12 11:32PM (Sa)	00:30	OFA12D087H	\$2000.00	
14.1	Spot	11:00:00PM-11:35:00	Per week (2),Mo,Tu,We,Th,Fr,Sa,Su	08/12/12 11:24PM (Su)	00:30	OFA12Z090H	\$2000.00	
15.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/04/12 12:28PM (Sa)	00:30	OFA12D087H	\$500.00	
15.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/11/12 12:26PM (Sa)	00:30	OFA12D087H	\$500.00	
16.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	08/04/12 5:25AM (Sa)	00:30	OFA12D087H	\$300.00	
16.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	08/11/12 5:55AM (Sa)	00:30	OFA12D087H	\$300.00	



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OBAMA FOR AMERICA- SKED C

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Orlando (WFTV)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
17.0	Spot	7:00:00PM- 8:00:00	Day, Sa-1	08/04/12 7:13PM (Sa)	00:30	OFA12D087H	\$1200.00	
17.0	Spot	7:00:00PM- 8:00:00	Day, Sa-1	08/11/12 7:21PM (Sa)	00:30	OFA12D087H	\$1200.00	
18.0	Spot	12:00:00PM-12:30:00	Day, Su-1	08/05/12 12:10PM (Su)	00:30	OFA12D087H	\$550.00	
18.0	Spot	12:00:00PM-12:30:00	Day, Su-1	08/12/12 12:25PM (Su)	00:30	OFA12Z090H	\$550.00	
19.0	Spot	6:00:00PM- 6:30:00	Day, Su-1	08/05/12 6:27PM (Su)	00:30	OFA12D087H	\$2000.00	
19.0	Spot	6:00:00PM- 6:30:00	Day, Su-1	08/12/12 6:22PM (Su)	00:30	OFA12Z090H	\$2000.00	
20.0	Spot	6:00:00AM- 9:00:00	Day, Su-1	08/05/12 6:14AM (Su)	00:30	OFA12D087H	\$950.00	
20.0	Spot	6:00:00AM- 9:00:00	Day, Su-1	08/12/12 7:58AM (Su)	00:30	OFA12Z090H	\$950.00	
21.0	Spot	8:00:00PM- 9:00:00	Day, Su-1	08/12/12 8:43PM (Su)	00:30	OFA12Z090H	\$5000.00	
22.0	Spot	9:00:00PM-11:00:00	Day, Su-1	08/05/12 10:32PM (Su)	00:30	OFA12D087H	\$4500.00	
23.0	Spot	9:00:00PM-10:00:00	Day, Th-1	08/09/12 9:23PM (Th)	00:30	OFA12D087H	\$5000.00	
23.0	Spot	9:00:00PM-10:00:00	Day, Th-1	08/16/12 9:46PM (Th)	00:30	OFA12D087H	\$5000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$143,000.00
Commission	(\$21,450.00)
Net Total	\$121,550.00

Total Spots 90

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.